

NATHAN YOUNG

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NATHANYOUNG.ORG

SKILLS

- Photoshop
 - Illustrator
 - InDesign
 - Editorial Design
 - Branding
 - Web Design
 - Writing & Editing
 - HubSpot
 - Audio /Video
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EXPERIENCE

MCPc Inc.

Digital Marketing Coordinator

Jun 2017–Nov 2017

- MCPc Inc. is a CRN Top 100 Tech Solutions Provider
- Implemented HubSpot and managed all related activities – sent out content related to marketing initiatives and BusinessTECH'17 conference to over 8,000 contacts, designed multiple email and landing page templates, tracked all analytics
- Worked closely with graphic designers to develop web content
- Maintained company website by editing copy, adding new pages, optimizing code

Faded Arrow

Owner / Founder

Dec 2013–Nov 2016

- Faded Arrow is a music blog that focused on new music from emerging artists, with 650+ posts written by me over 3 years
- Developed all aspects of site concept, modified theme using CSS
- Designed branding, 40+ graphics for artist mixes, year-end lists, radio shows, social media
- Regularly interacted with PR reps, artists, and labels to promote content on site

MCPc Inc.

Graphic Design / Marketing Intern

Summers 2013–2016

- Designed graphics for digital signage displays, company picnic, vehicles, internal documents
 - Developed visual concepts for website, cybersecurity program
 - Built Team MCPc biking charity WordPress site, wrote all body copy and maintained content
 - Wrote case studies on past projects for future marketing initiatives
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EXPERIENCE

Liberty University

B.S., Graphic Design

Summer 2018

- B.S. *cum laude*, Advertising & PR (2017) – GPA: 3.54
- Member of AIGA and PRSSA

General Assembly

Front-End Web Development

Sept 2017–Nov 2017

- HTML, CSS, JavaScript Bootcamp